



Free lance graphic designer capable of creating and implementing a wide variety of work Including logos, ads, brochures, labels, catalogs, business cards, stationary, packaging, newsletters, product and promotional design. Can handle integrated projects from design through production and has extensive experience working on staff and now free lance throughout the Los Angeles area and Internationally.

Versatile, fast and dedicated, design style is contemporary and sophisticated with a whimsical dash; the objective is always to create an easily understood message. Good board skills and computer (Mackintosh) proficient. Applications used are Adobe Illustrator, InDesign, Photoshop and Softpress Freeway Pro.

Employed at Barth and Dreyfuss as a packaging designer. Expanded to all phases of catalog, product design and production. Worked as photographer's stylist, on point of purchase and trade show displays as well as numerous other graphic art projects. Won many awards for packaging and catalog design. Created labels, packaging, product design and illustrations for the E.T. movie project.

Hired to illustrate Random House children's pop-up books; 'Little Red Riding Hood', 'Hansel and Gretel', 'Pinocchio', Chitty Chitty Bang Bang', 'Alice in Wonderland' and 'Robinhood' among others.

Selected Clients:

- Angels Everywear, "Heavenly Chic Boutique"
- Barth and Dreyfuss of California, Home Textiles
- BBRI, Clinical Research and Education Institute
- BFA; Bailey Film Asso., Educational Media, division of CBS
- Creative Arts Group, Sierra Madre
- The Garden Keeper, Gardening Service
- Ictus Consulting, LLC
- Martec Marine Technology
- William McNeil and Co. Ltd., Home Textiles
- Natty; women's tennis and golf wear
- Richard Neutra Centennial Celebration
- Options; a nonprofit Child Care Agency
- The Planetary Society, "PlanetTrek"
- Proctor and Gamble, Paper Products
- Qutoriano Consulting
- The Rotary Club of Sierra Madre
- Sierra Madre Chamber of Commerce
- Sierra Madre Playhouse
- Theosophical University Press, cover illustrations
- Website Development, Various Clients
- Women At Work

Professional artist for over 20 years. Educated at Art Center Collage of Design, Otis Art Institute, Pasadena City Collage; continues to enroll in classes and workshops that will improve and expand skills. Other interests are photography, gardening, crafts and painting in watercolors.

*Thanks for your Consideration*

**If you need Graphic Solutions and would like to review my portfolio, call now . . . 626.355.4588**

Email: [gwen@artsaveslives.info](mailto:gwen@artsaveslives.info) ▪ web site: [www.artsaveslives.info](http://www.artsaveslives.info) ▪ [gwengordon.blogspot.com](http://gwengordon.blogspot.com)